



*FOR IMMEDIATE RELEASE*

## **LOCAL TECH STARTUP PROFOUND IMPACT™'S SOHAIL RAMZAN NAMED BEST TECH MANAGER FINALIST FOR TIMMY AWARDS**

*The prestigious tech industry awards program, created by Tech in Motion, announces top regional tech leaders for 2021*

**WATERLOO, ON | SEPTEMBER 23, 2021** — Profound Impact™ Corporation, a Waterloo Region-based startup, is proud to announce that Sohail Ramzan, Technical Program Manager at Profound Impact™, has been selected as a Best Tech Manager Finalist for the 7th annual [Timmy Awards](#), which recognizes the top workplaces and people inside the North American tech industry. Ramzan has been named one of three regional finalists in the Toronto area.

Demonstrating great leadership and positive influence, managers such as Sohail Ramzan lead their teams through unexpected territories and inspire performance and growth. The Waterloo Region's tech community can vote [here](#) until September 27 to decide the Regional Winners, who will be judged in the national round by experts from companies like Paypal, Netflix and Oracle.

"In an ever-changing world, we value the unwavering commitment and agility from tech leaders like these, who help strengthen and motivate those around them professionally," says Mandy Walker, Executive Director of Marketing at Tech in Motion's creator, [Motion Recruitment](#). "Through the Timmys, we are glad for the opportunity to recognize leaders in tech workplaces dedicated to empowering their teams."

The selection criteria for the Best Tech Manager is based on the following:

- Promotes career growth and inspires innovation
- Goes above and beyond to ensure a motivating, inclusive team culture
- Employs a clear and communicated vision to produce an innovative product

"We are thrilled that Sohail's talent and leadership is being recognized as a finalist for this prestigious award," said Sherry Shannon-Vanstone, founder and CEO of Profound Impact™ Corporation. "At Profound Impact™, our work is rooted in inspiring collaborative solutions to difficult global problems — and Sohail continues to push our mission forward as a visionary manager who remains committed to empowering our team."

Profound Impact™ offers a next-generation digital community and interaction platform, helping universities and colleges, research institutions and social impact organizations accelerate connectivity, inspire collaboration and measure their impact. Earlier this month, the Profound Impact™ team debuted their new [career trajectory solution](#), designed to help institutions and enterprises find and tell their impact stories through alumni career trajectory data. The company looks forward to releasing additional solutions, including a research/researcher matching solution, to be announced soon.

After the success of last year's virtual ceremony, the 2021 Timmy Awards ceremony on Thursday, October 28 will once again be a completely digital experience. To vote, RSVP or learn more, visit the [Timmys website](#).

For more information on Profound Impact™ please visit [www.profoundimpact.com](http://www.profoundimpact.com). See how Profound Impact™ is being deployed by visiting <https://demo.profoundimpact.com/>.

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## **ABOUT TECH IN MOTION EVENTS**

Tech in Motion is a North American events series that brings local tech community professionals together to connect, learn and innovate. What started as a passion project in 2011, by IT staffing and recruiting firm Motion Recruitment, grew into an organization of over 250,000 members across 14 chapters in North America including Atlanta, Boston, Charlotte, Chicago, Dallas, LA, New York, Orange County, Philadelphia, Phoenix, San Francisco, Silicon Valley, Toronto, and Washington, D.C. Please visit [www.techinmotionevents.com](http://www.techinmotionevents.com) for more information about our notable speakers, sponsors and events.

## **ABOUT PROFOUND IMPACT CORPORATION**

Profound Impact connects great people to do great things by providing a unique and transformational digital community to measure the worldwide impact of an organization and by facilitating and accelerating connectivity to inspire collaborative solutions to difficult global problems.

**Website:** [www.profoundimpact.com](http://www.profoundimpact.com)

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**For media inquiries, please contact:**

Madison Lambden

519-994-1912

[media@profoundimpact.com](mailto:media@profoundimpact.com)

Lindsay Lewis

Tech in Motion Events

[lindsay.lewis@techinmotionevents.com](mailto:lindsay.lewis@techinmotionevents.com)

[484-252-9071](tel:484-252-9071)